

**About EHM:**

EHM, incubated at CSIR IITR-BioNEST Lucknow and CSJMIF Kanpur and empanelled with IFACET IIT Kanpur, is a leading firm dedicated to offering practical solutions aligned with the Sustainable Development Goals (SDGs). Our mission is to achieve environmental sustainability through an eco-centric approach. Our core expertise includes circular economy, sustainable environment, urban planning, and water & wastewater management.

**Job description for graphic designer:**

EHM is looking for a dynamic graphic designer to be responsible for designing and monitoring original content on online platforms. The responsibilities of a graphic designer include designing content for various social media platforms, designing graphic material for company websites, and report designing. This is a great opportunity for aspiring designers to gain hands-on experience in a professional setting and contribute to the growth and success of our organization.

**Skills:**

- Proficiency in Canva, Figma, PowerPoint design, Microsoft word and excel.
- Familiarity with social media platforms (LinkedIn, Facebook, Instagram).
- Basic knowledge of video editing is a plus.
- Creativity and graphic design skills.
- Proficiency in marketing disciplines.
- Excellent communication and teamwork skills.

**Key Responsibilities:**

- Design one-pagers, reels, and videos for social media using Canva and other platforms.
- Monitoring the post responses and maintain excel.
- Collaborate with the marketing team to create eye-catching design that aligns with companies brand.
- Assist in the design of presentations and other relevant materials in PowerPoint.
- Design reports using Canva and other platforms.
- Stay up to date with current design trends and implement them while designing the content.
- Ensure the consistency of EHM Consultancy's visual identity across all platforms.

**Benefits:**

- Opportunity to work with the startup ecosystem and experts.
- Performance-based incentives to recognize outstanding contributions.
- Opportunity to work closely with professionals.
- Exposure to working on real projects.
- Preference for obtaining a full-time role in the company.
- Potential for growth and mentorship within the organization.

**Location:** Kanpur

**Duration:** 8 Weeks